



**NATIONAL CENTRE
FOR MARKETING AND PRICE STUDY**

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National Centre for Marketing and Price Study of the Ministry of Foreign Affairs of the Republic of Belarus provides a wide range of services aimed to the development of foreign economic relations of Belarusian economic entities.

OUR SCOPE OF ACTIVITIES:

Export support:

- provides comprehensive support in carrying out exhibitions and business congresses (including visa support, transfers, accommodation, translation services, entertainment program, etc);
- organizes business visits and B2B meetings in the Republic of Belarus and abroad.

Marketing services:

- carries out marketing research of Belarusian market;
- carries out pilot marketing research of foreign markets, including overview of industry markets, conditions of expanding into new markets, competition analysis;
- searching for customers, suppliers and business partners.

Seminars:

- consulting on procurement procedures;
- organizing of training seminars on the foreign-economic activity; seminars on business dealing in foreign countries with the participation of representatives of the foreign establishments of the Republic of Belarus.

Advertising services:

- publishes of advertisements and advertising articles in printed issues: «Export of Belarus», «Market conditions», «Competitive bidding in Belarus and abroad»;
- places advertising banners on the websites www.icetrade.by, www.export.by, www.ncmps.by;
- printed issues design;
- exhibition stand design.

Tenders Information Support:

- provides information on procurement procedures: www.icetrade.by – the official site providing with information about competitive procurement procedures in the Republic of Belarus and abroad;

www.goszakupki.by – electronic trading platform of the National Centre for Marketing and Price Study;

<http://ca.ncmps.by> – the Certification Authority;

- provides information on tenders in foreign countries;
- assists entities to participate in tenders for the supply of goods, works and services through international organizations (UN, World Bank, EBRD).

ADVANTAGES OF COOPERATING WITH US ARE THE FOLLOWING:

- long-term experience in the field of foreign economic activity;
- highly qualified specialists speaking foreign languages;
- branch offices in all major business hubs of the Republic of Belarus
- cooperation with ministries, government bodies and foreign institutions of the Republic of Belarus;
- more than 150 partners in 50 countries including the chambers of commerce, business associations, consulting companies, foreign trade agencies etc.;
- providing business events in the Republic of Belarus and abroad.

ALL ISSUES ARE THE SUBJECT OF THE FURTHER DISCUSSIONS AND NEGOTIATIONS

To get more information you are kindly requested to visit websites www.icetrade.by, www.ncmps.by, www.export.by, www.goszakupki.by.

Thank you for your attention.

OUR CONTACTS:

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